October 15, 2016

Ms. Rebecca Hardin

Belk, Inc.

3008 Beltline Hwy.

Suite 10

Dinsford, NE 68445

Dear Ms. Hardin:

Traylor University is making a difference in the local community and in the state of Nebraska, as confirmed by the results of the recently completed biannual economic impact study. As a member of the Traylor University Board of Trustees, you can be assured that you are leading a stellar university—one that contributes millions of dollars to the economy of the state each year, and one that is improving the lives of the state’s populace.

The attached executive summary provides a snapshot of the university’s monetary effect on its service area and the state. The expanded report will be printed and available at the November board meeting. As you review the executive summary, please let me know of any questions or suggestions.

Sincerely,

Melinda Roberts, Executive Director

Office of Marketing and Research

Traylor University